

**METHOD, APPARATUS AND SYSTEM FOR NOTIFYING  
A USER OF A PORTABLE WIRELESS DEVICE**

**ABSTRACT OF THE DISCLOSURE**

A method, apparatus and system for notifying a user of a portable communication device. In one embodiment, a location of a first portable communication device is determined for a first user and the location of a second portable communication device is determined for a second user. A determination is made as to whether the location of the second portable communication device is within a same region containing the first portable communication device. If the second portable communication device is within the same region as the first portable communication device, then the first user is notified of the presence of the second user.